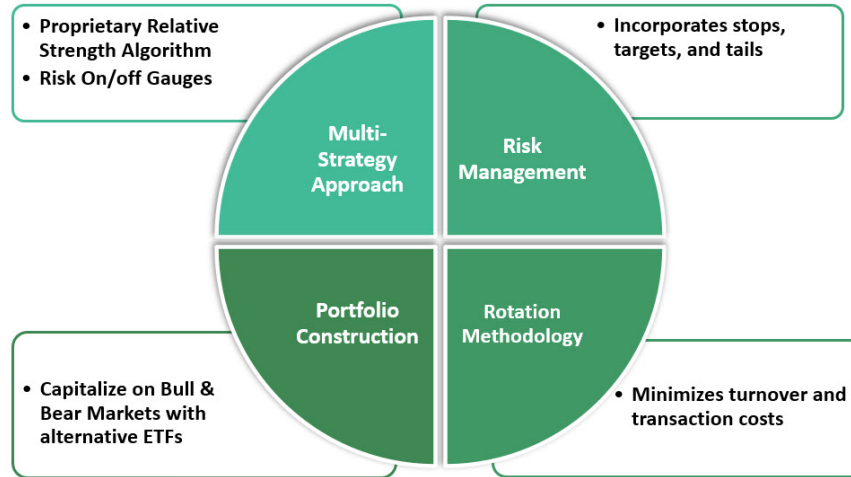


MarketGauge Nasdaq 100 All Stars Model

The NASDAQ 100 All Stars model is a quantitative strategy that MarketGauge developed that combines the concept of trend strength, momentum, and ranking. The model ranks the NASDAQ 100 components based on a proprietary Trend Strength Indicator (TSI) and rotates monthly into the 5 leading stocks. All positions are managed with stops and targets.



Client Risk Profile	Activity Frequency		Market Exposure		Notes
	Scheduled	Unscheduled	In	Out	
Model designed to meet or beat the NASDAQ 100 with better risk profile.	Typically have 1-3 Position changes at the start of each month	Each position could hit a stop or multiple targets. Stops and targets are published ahead of time.	Portfolio tends to stay continually invested as long as there are sufficient stocks with positive trend strength	On average portfolio is 80% invested and can vary based on each position hitting stops or targets.	Trades only highly liquid NASDAQ stocks. Average hold time is around 70 days.